

SeeYo!

You've been promoted

S O C I A L L E A R N I N G M A N A G E M E N T S Y S T E M

The screenshot displays the SeeYo! Social Learning Management System interface, showing a user profile for Lucas Castro Alves and various management tools.

MY ACCOUNT
Lucas Castro Alves
Rio de Janeiro, Brazil
Current Work: Marketing Assistant at Lynce Consulting
Previous: Intern at Viscaya, Intern at Go Tyres, Intern at Noox Cars
Education: Fundação Getúlio Vargas - RJ
EDIT PROFILE
SeeYo! LinkedIn Workplace

MY COMPANIES
29ª Lucas Oil Company
37ª Lucas Kraft Beer
19ª L. Gold Mining
CREATE COMPANY

NEW COMPANY SETTING
COMPANY NAME: LUCAS KRAFT BEER
REVENUE CONTRIBUTION: \$ 872,215,224,00
CHOOSE INDUSTRY CATEGORY: HUMAN RESOURCES, LOGISTICS, COMMUNICATION, FACTORY, MARKETING, SALES, INNOVATION, SUPPLIERS
HEADQUARTER CITY: BELO HORIZONTE, Brazil, MG

HUMAN RESOURCES
OVERVIEW
BUSINESS CONTRIBUTION: 32%
REVENUE CONTRIBUTION: 3.087.050,00
PROFESSIONALS: 43
DISCUSSION ROOMS: Human Resources: Brain Dominance Test, Human Resources: Employee Feedback, Human Resources: The anchor career test, Human Resources: Hire new Employees, Human Resources: feedback
VIDEOS CLASSES: Work Force Planning and Feedback, Human Resources Management, Hiring Employees, Brain Dominance
DEMANDED PROCESSES: CAREER ANCHORS, BRAIN DOMINANCE, HIRE A PROFESSIONAL, FEEDBACK

HEADQUARTER AND OPERATIONAL UNITS
Map showing operational units across Brazil. A callout for Belo Horizonte, Brazil, MG shows a local production contribution of 23,9%.

WHAT IS THE SEEYO! PLATFORM?

Online business simulator game to enhance learning and engage people at corporative training and post-graduation courses

WHO ARE THE POTENTIAL USERS?



FREE ACCOUNTS

Any person who is interested in learn about corporative business administration and practice their skills



UPDATE ACCOUNTS

People interested in learn and practice specific contents from particular universities



CORPORATE ACCOUNTS

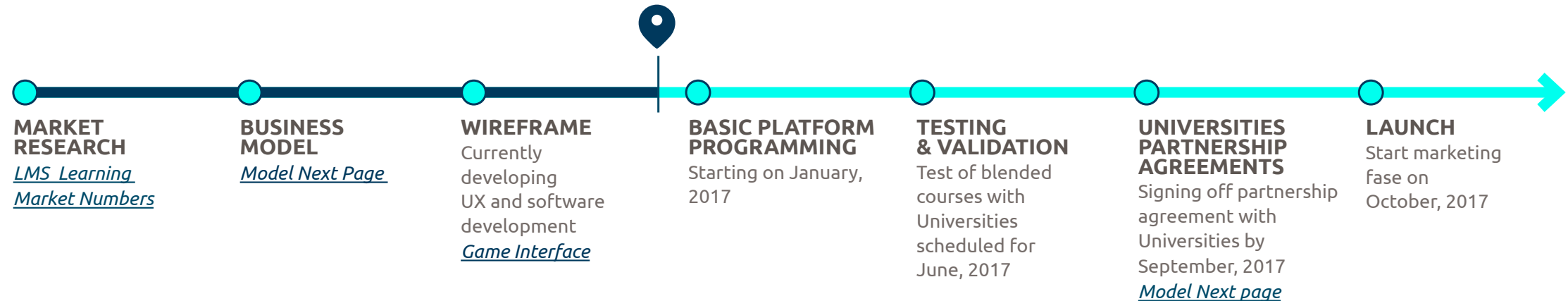
Human Resource departments of corporations whose employees need training with custom packages



UNIVERSITIES

Educational Institutions interested in offer online content using the game as a inovattive learning mothod and commercial differential

PROJECT DEVELOPMENT STAGE:



PROJECT KEY WORDS:

Learning Management System

Employees Training Engagement

SLMS

Social Learning Management System

e-Learning

Online Training

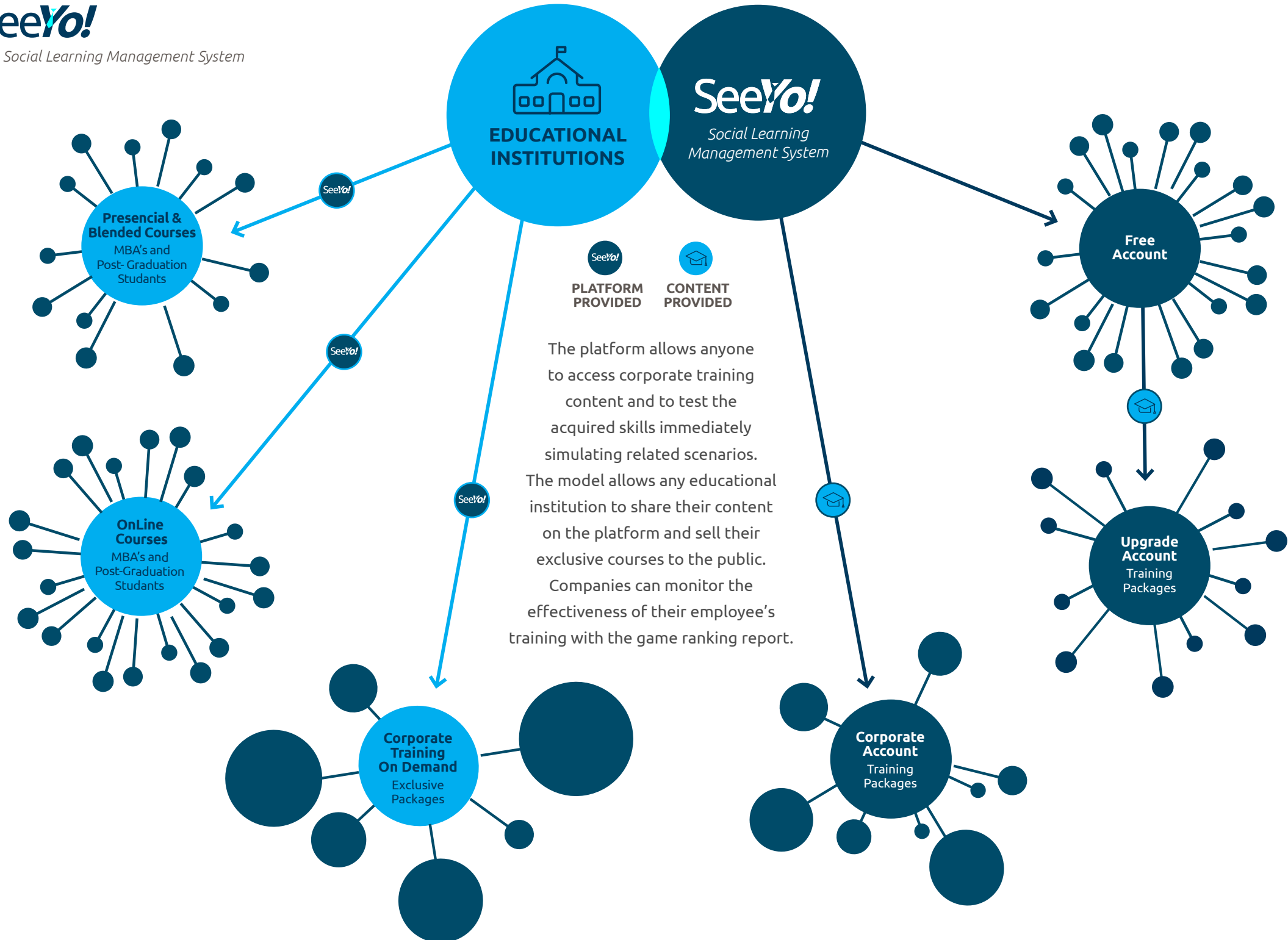
Corporate Training

Virtual Learning

LMS RESEARCH

Online Graduation

Gamefication





You've been promoted

S O C I A L L E A R N I N G M A N A G E M E N T S Y S T E M

Email Address

Password

[Forgot my password](#)

By signing up, you are agreeing to the SeeYo Terms of Service

LOG IN

Create a new account. Get into the business.

SIGN UP



Sing Up

By signing up, you are agreeing to the SeeYo Terms of Service

SIGN UP

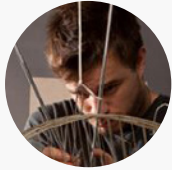
Already have a SeeYo company?

LOGIN



MY ACCOUNT

[Upgrade Account](#)



LUCAS CASTRO ALVES
Rio de Janeiro, Brazil

Current Work

Marketing Assistant at Lynce Consulting

Previous

Intern at Viscaya, Intern at Go Tyres,
Intern at Noxx Cars

Education

Fundação Getúlio Vargas - RJ

EDIT PROFILE

- See Yo!
- LinkedIn
- Workplace

MY COMPANIES

- > 29ª Lucas Oil Company
- > 37º Lucas Kraft Beer
- > 19º L. Gold Mining

CREATE COMPANY

COMPANY NAME

CHOOSE INDUSTRY CATEGORY

- FAST MOVING CONSUMER GOODS**
- CONSUMER DURABLES**
- COMMODITIES**
- BILDING DEVELOPMENT**
- FINANCE**
- SUSTAINABLE BUSINESS**
- TECHNOLOGY AND INNOVATION**
- AUTOMOTIVE**
- PHARMACEUTICS AND HEALTH CARE**

[All Categories](#)

HEADQUARTER CITY

COMPANY SIZE



COMPANY LOGO



[Upload Image](#)

TRAINING PACKAGE

FREE ACCOUNT



[Upgrade Account](#) | [Corporate](#) | [University](#)

LAUNCH COMPANY

- Share this company performance at SeeYo! Ranking

Operational Units

Email

Dashboard

Activity Panel

Virtual Learning

Agenda

Ranking



HEADQUARTER AND OPERATIONAL UNITS



LUCAS KRAFT BEER

\$ 872,215,224,00

CEO

FINANCE

HUMAN RESOURCES

LOGISTICS

COMMUNICATION

FACTORY

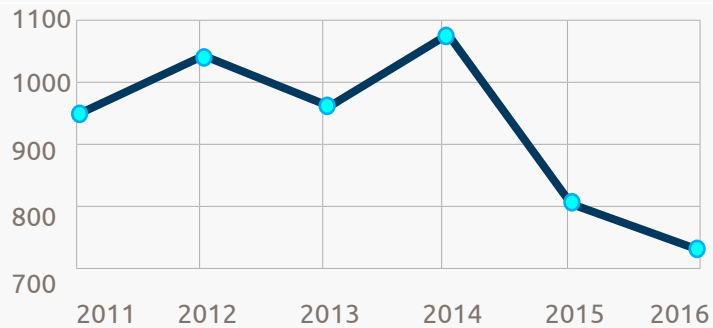
MARKETING

SALES

INNOVATION

SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



SEARCH OPERATIONAL UNIT



FILTERS



Operational Units

2 Email

Dashboard

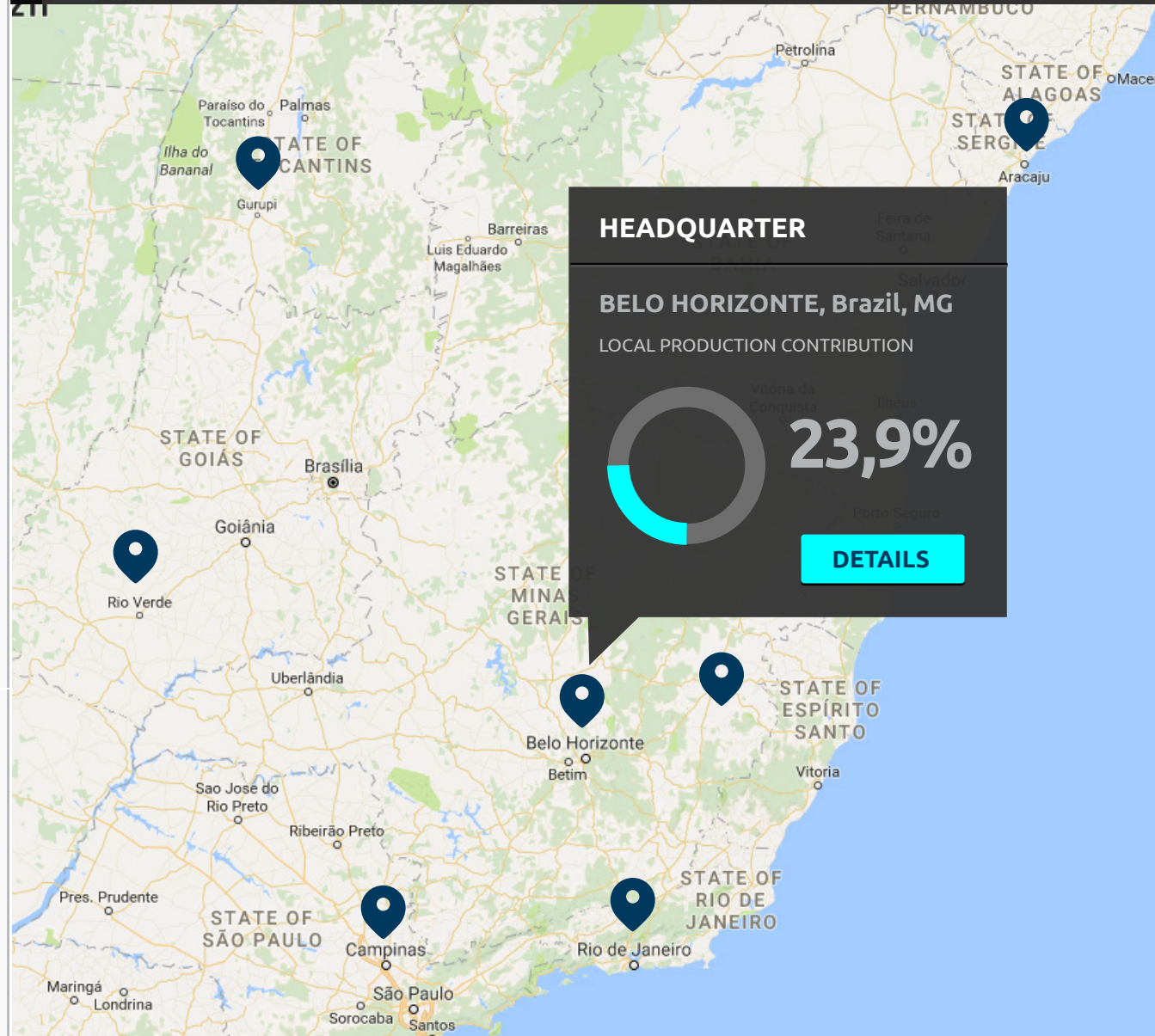
Activity Panel

Virtual Learning

Agenda

Ranking

Discussion Rooms



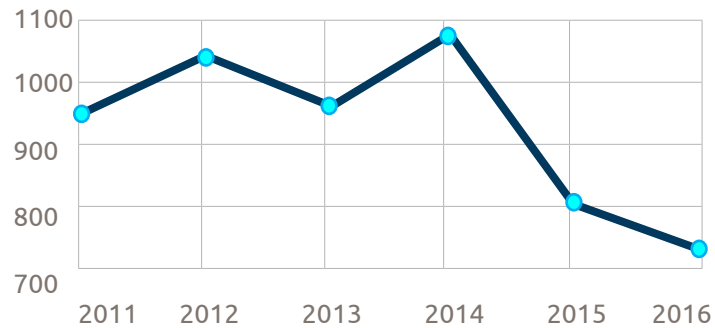


LUCAS KRAFT BEER

\$ 872,215,224,00

CEO	FINANCE
HUMAN RESOURCES	LOGISTICS
COMMUNICATION	FACTORY
MARKETING	SALES
INNOVATION	SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



NEW EMAIL

INBOX

- HUMAN RESOURCES
Subject: Work Force Planning 02/09/17
- CORPORATE STRATEGY
Subject: Strategy Plannig Meeting 03/06/17
- MARKETING
Subject: Strategic Communication Plan 02/05/17
- MARKETING
Subject: Strategic Communication Plan 09/02/17
- MARKETING
Subject: Strategic Communication Plan 09/02/17

SENT

- SALES
Subject: Sales Training Workshop
- MARKETING
Subject: Strategic Communication Plan

Operational Units

Email

Dashboard

Activity Panel

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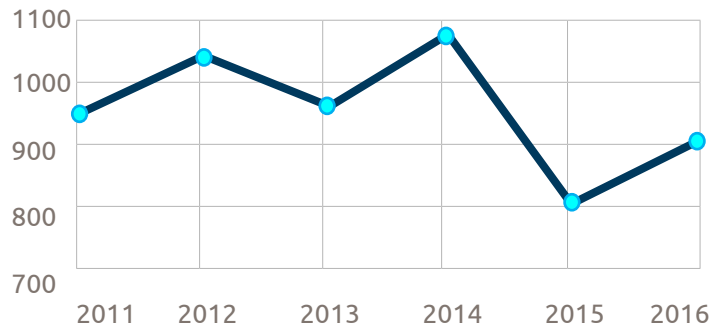


LUCAS KRAFT BEER

\$ 872,215,224,00

CEO	FINANCE
HUMAN RESOURCES	LOGISTICS
COMMUNICATION	FACTORY
MARKETING	SALES
INNOVATION	SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



NEW EMAIL

INBOX

HUMAN RESOURCES

02/09/17

Subject: Work Force Planning

Good Morning,
According our 2017 Strategic Plan we have some subjects that requires your attention.
Please find described bellow the HR demands.

Whatch the Related Video Classes to make sure your decisions will be the right ones for the company.

Brain Dominance Test

The Brain Dominance test will help us to understand better ourselves and the other collaborators.
By understanding this test you will be able to give better feedback or even hire the right people to join the company.

BRAIN DOMINANCE TEST

Employees Feedback

Based on employees "Brain Dominace Test" you will have to give them an on-line feedback. Remmember that each person has it's own personality and responds better according certain words and also the way you speak to them.

FEEDBACK EMPLOYEES

SENT

Operational Units

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LUCAS KRAFT BEER

\$ 872,215,224,00

CEO

FINANCE

HUMAN RESOURCES

LOGISTICS

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FACTORY

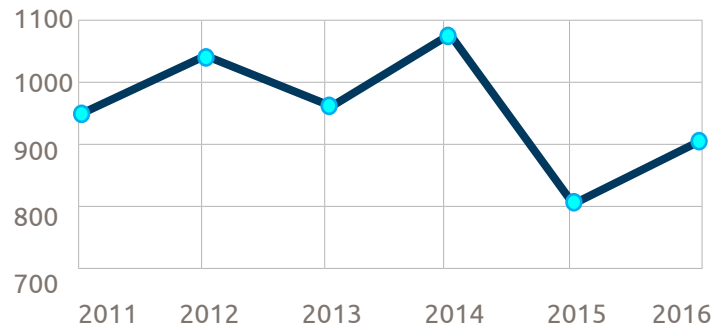
MARKETING

SALES

INNOVATION

SUPPLIERS

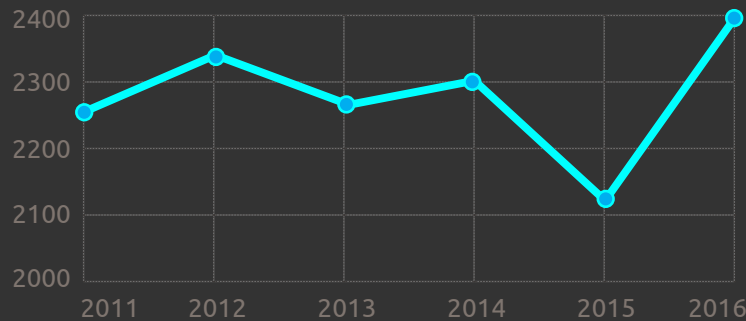
COMPANY PERFORMANCE EVOLUTION



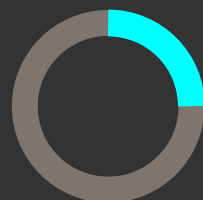
STOCKS MARKET

Live Juices	↓ -0,32
Il Primo Juice	↑ 3,25
Soul Food and Drinks	↑ 1,02
Lucas Kraft Beer	↓ -1,17
Uno Due Tre Juices	↑ 0,73

MARKET SHARE EVOLUTION

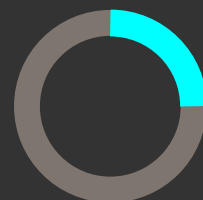


LOCAL MARKET SHARE



18,32%

GLOBAL MARKET SHARE



12,05%

FINACIAL INDICATORS

SHARE PRICE

AUG. 07, 2016 17:35 (NEW YORK)

\$ 6.95

REVENUE

AUG. 07, 2015 17:35 (NEW YORK)

\$ 872,215,224,00

GLOBAL NEWS

- ↑ Brazil stocks rise as Bradesco cuts prices; rate futures fall Brazillian stocks rose in early Friday...
- ↑ Brazil stocks reach three-year high on interest-rate speculation...
- ↓ Apple seeks strategic stake in luxury carmaker McLaren...
- ↓ Latam stocks, currencies seesaw ahead of Fed minutes Latin america stocks and currencies ...

[See All](#)



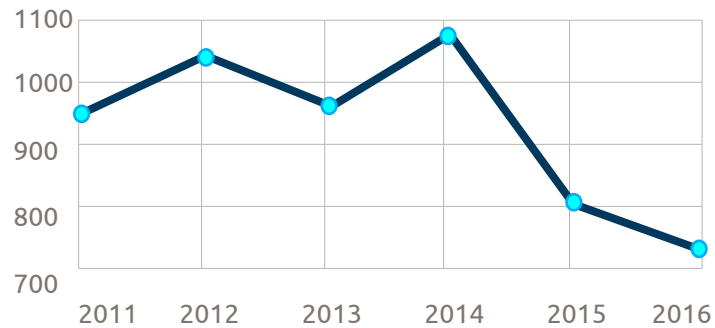


LUCAS KRAFT BEER

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CEO	FINANCE
HUMAN RESOURCES	LOGISTICS
COMMUNICATION	FACTORY
MARKETING	SALES
INNOVATION	SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



PROCESSES RESULTS

All Processes

- [Human Resources: Brain Dominance Test](#)
- [Human Resources: Employees Feedback](#)
- [Finacial Project Analysis - ROI calculating](#)
- [Finance: EBITIDA Calculating](#)
- [Marketing: Launch a new product](#)
- [Human Resources: The anchor career test](#)
- [Human Resources: Hire new Employees](#)
- [CEO: Leadership training](#)
- [Sales: Sales Training](#)

- [CEO: Corporate Strategy](#)
- [Suppliers: Negotiation WorkShop](#)
- [Factory: Production Management](#)
- [Communicatin: Internal Communicatin Planning](#)
- [Innovation: Design Thinking Workshop](#)
- [Human Resources: feedback](#)
- [CEO: Leadership training](#)
- [SALES: Trade Marketing](#)

CREATE PROCESS



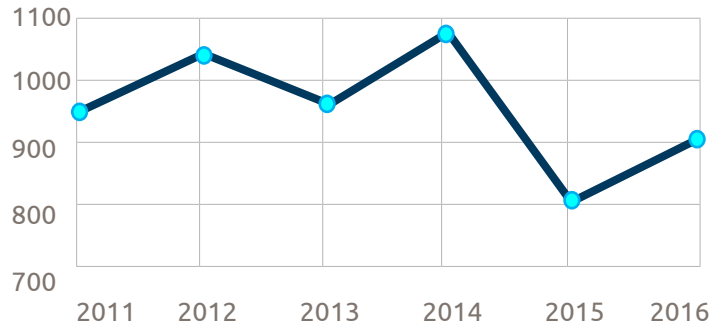


LUCAS KRAFT BEER

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- CEO
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- COMMUNICATION
- FACTORY
- MARKETING
- SALES
- INNOVATION
- SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



SEARCH CONTENT OR UNIVERSITY PROGRAMME

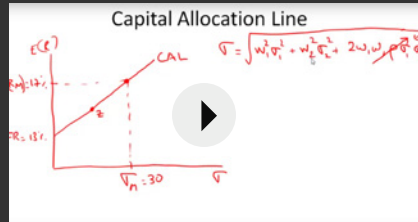


FREE CLASSES

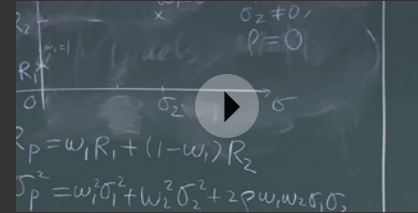


RESULTS

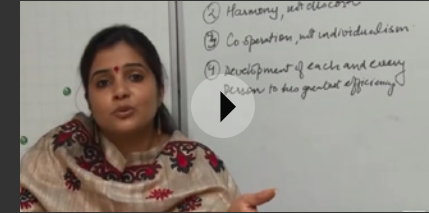
Work Force Planning, Feedback, People Management



Work Force Planning and Feedback
By: John Smith, 2016



Work Force Planning and Feedback
By: John Smith, 2016



Work Force Planning and Feedback
By: University XYZ, 2016

BUY CONTENT



Work Force Planning and Feedback
By: University XYZ, 2016

BUY CONTENT



Work Force Planning and Feedback
By: John Smith, 2016



Work Force Planning and Feedback
By: John Smith, 2016

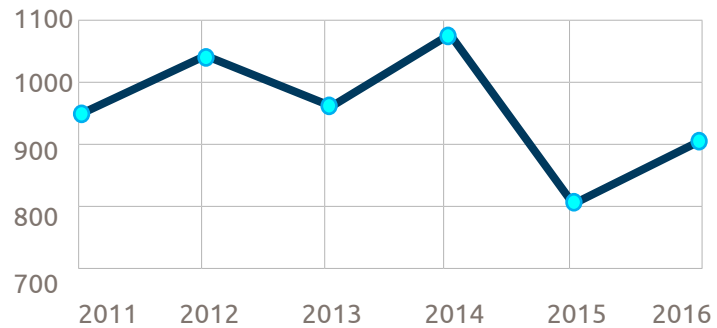


LUCAS KRAFT BEER

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- [FACTORY](#)
- [MARKETING](#)
- [SALES](#)
- [INNOVATION](#)
- [SUPPLIERS](#)

COMPANY PERFORMANCE EVOLUTION



SEARCH PROCESS 

FILTERS 

NOVEMBER 2016

You have: 2 deadlines

SUN	MON	TUE	WEN	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18 Human Resources	19
20	21	22	23	24	25	26
27	28	29	30			

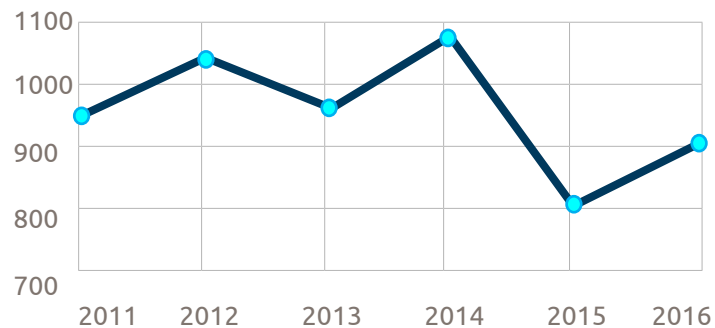
-  AUG. 2016
-  SEP. 2016
-  OCT. 2016
-  **NOV. 2016**
-  DEZ.. 2016
-  JAN.. 2017
-  FEV 2017

LUCAS KRAFT BEER

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COMPANY PERFORMANCE EVOLUTION



SEARCH COMPANY 

SHARE PRICE 

RANKED BY

Share price Category

COMPANY POSITION

SHARE PRICE

REVENUE

37° LUCAS KRAFT BEER

\$ 1,27

\$ 872.215.224,00

CEO	COMPANY	CATEGORY	SHARE PRICE	REVENUE
1°  Carmen F. de Almeida	Live Juices		\$ 4,20	\$ 922.745.895,28
2°  Cameron Smith Gree	Flash Beer Company		\$ 3,12	\$ 1.001.745.895,22
3°  Carmen da Silva	Baby Nartjie		\$ 3,07	\$ 931.745.895,22
4°  Alessandra França	New Foods Bake		\$ 3,00	\$ 1.150.253.389,00
5°  Mark Beanson Jr	Il Primo Cibo		\$ 3,00	\$ 918.745.895,50
37°  Lucas Castro Alves	Lucas Kraft Beer		\$ 1,27	\$ 872.215.224,00
38°  Sean May	Soft Drinks Minie		\$ 1,23	\$ 913.745.895,95
40°  Gregory Swanson	Uno Due Tre Juices		\$ 1,21	\$ 913.745.895,95
40°  Andre Fonseca de Paula	Bigood Beverages		\$ 0,97	\$ 931.745.895,22

[See Full Ranking](#)

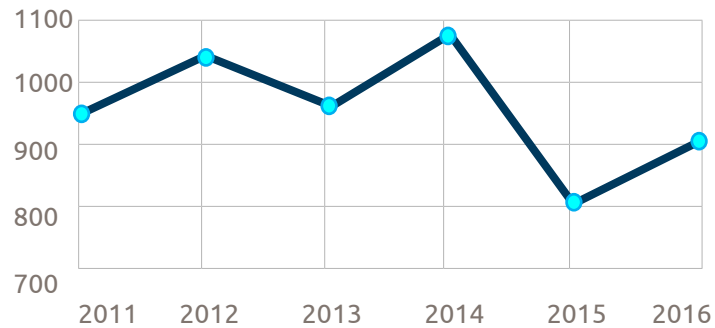


LUCAS KRAFT BEER

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- CEO
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- COMMUNICATION
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- MARKETING
- SALES
- INNOVATION
- SUPPLIERS

COMPANY PERFORMANCE EVOLUTION



SEARCH DISCUSSION ROOM



FINACE



DISCUSSION ROOMS

FINANCE

[Financial Project Analysis - ROI calculating](#)

[Finance: EBITIDA Calculating](#)

NEW DISCUSSION

Operational Units

Email

Dashboard

Activity Panel

Virtual Learning

Agenda

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Discussion Rooms

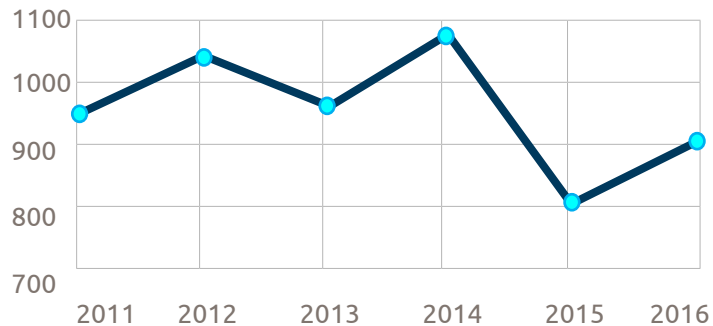


LUCAS KRAFT BEER

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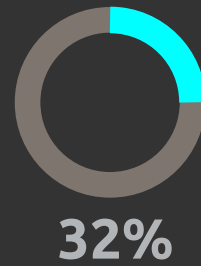
COMPANY PERFORMANCE EVOLUTION



HUMAN RESOURCES

OVERVIEW

BUSSINESS CONTRIBUTION



REVENUE CONTRIBUTION

3.087.050,00

PROFESSIONALS

43

DISCUSSION ROOMS

- [Human Resources: Brain Dominance Test](#)
- [Human Resources: Employees Feedback](#)
- [Human Resources: The anchor career test](#)
- [Human Resources: Hire new Employees](#)
- [Human Resources: feedback](#)

[See All Discussions](#)

VIDEOS CLASSES

- Work Force Planning and Feedback
2017, Jan. by John Smith
- Human Resource Management
2016, Jan. by John Smith
- Hiring Employees
2016, Jan. by John Smith
- Brain Dominance
2017, Jan. by John Smith

[Search Classes](#)

DEMANDED PROCESSES

- CAREER ANCHORS**
- BRAIN DOMINANCE**
- HIRE A PROFESSIONAL
- FEEDBACK**

[See All Demands](#)

- Operational Units
- Email
- Dashboard
- Activity Panel
- Virtual Learning
- Agenda
- Ranking
- Discussion Rooms



LUCAS KRAFT BEER

\$ 872,215,224,00

CEO

FINANCE

HUMAN
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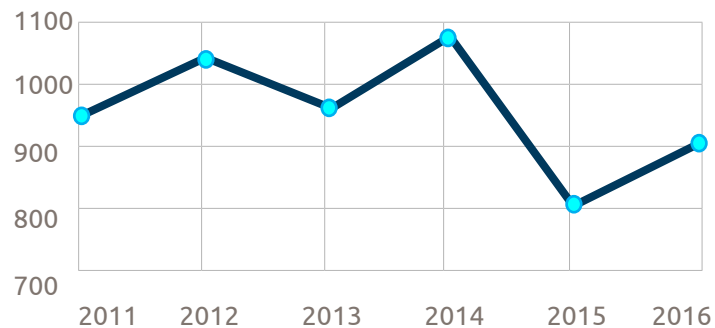
MARKETING

SALES

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SUPPLIERS

COMPANY PERFORMANCE EVOLUTION

BRAIN
DOMINANCE TEST

The Brain Dominance Test contains 10 multiple choice questions and takes about 8 minutes to complete.

Each choice made will indicate certain brain skills that can be assigned to the dominant brain pole.

It is possible that your results will be distorted as, in answering the different questions, you can try to "hit" the answers that appear to be more "appropriate" or "socially acceptable" rather than opt spontaneously for approach of your inner reality. To more accurate results, It is worth checking your answers with family members and other colleagues who know you well.

START TEST

Operational
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LUCAS KRAFT BEER

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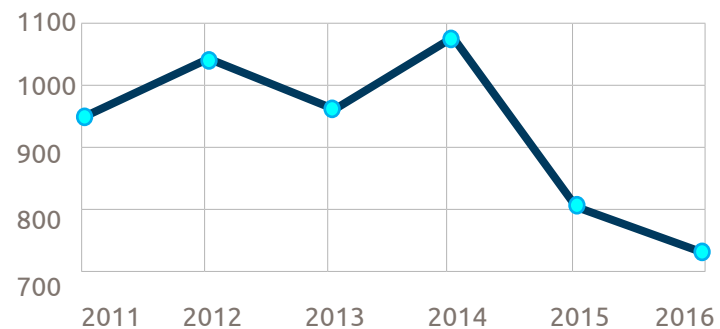
MARKETING

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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

1. My child favorite activities (choose 4)

- Aeromodelism
- hopscotch
- Monopoly
- Toy/Doll
- Marble ball
- Group dance
- Solving Charades
- Drawing
- disassembling appliances
- fly a kite
- table football
- jo ken po
- Ball games
- Police / Thieve
- Puzzle
- Chess

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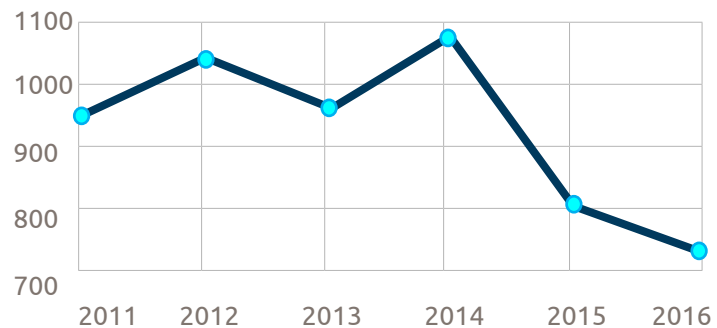
MARKETING

SALES

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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

2. My favourite activities at school (choose 4).

- Math
- Physics
- Human Science
- Artistic Drawing
- Engineering
- Economia
- Geography
- Geometry
- History
- Reading
- Language
- Music
- Poetry
- Grammar
- Writing
- Manual work

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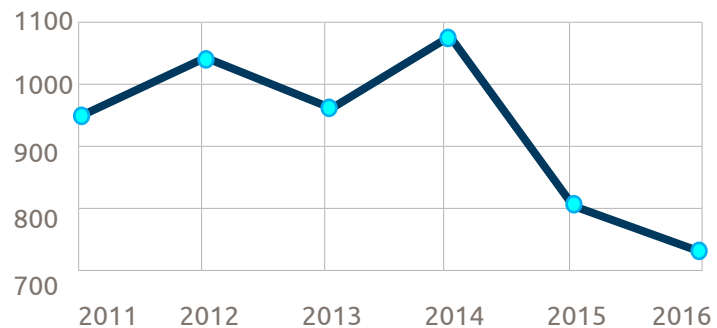
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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

3. Favourite activities on my work (assinale 4)

- Management process
- Problems Solving
- Assuntos Administrativos
- Technical issues
- Organisational / Structural Subjects
- Human / Social Subjects
- Finance
- Creation / Development Ideas
- Teaching / Training
- Financial Controls
- Activities Planning
- Strategic planning
- Advertising
- Public relations
- Market testing
- Team Work

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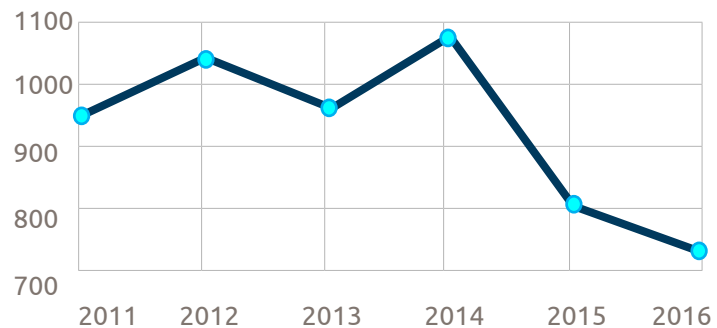
MARKETING

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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

4. Activities of my preference on my free time (check 4)

- Handcraft
- Organizing things
- Race watch
- Camping
- Colecting Things
- know new places
- Repairing appliances
- Dancing
- Drawing / Painting
- Team sports
- Photography
- Playing chess
- Technical reading
- Fishing
- Social meetings
- Computer working / vídeo game

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LUCAS KRAFT BEER

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CEO

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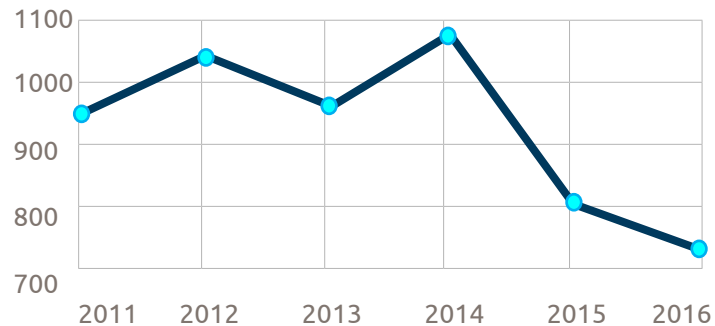
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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

5. Describe yourself (choose 4).

- Affectionate
- Critical
- Playful
- Cautious
- Detail Oriented
- Emotional
- Careful
- Outgoing
- Talkative person
- Fanciful
- Introverted
- Intuitive
- Organised
- Rational
- Subjective
- Technical

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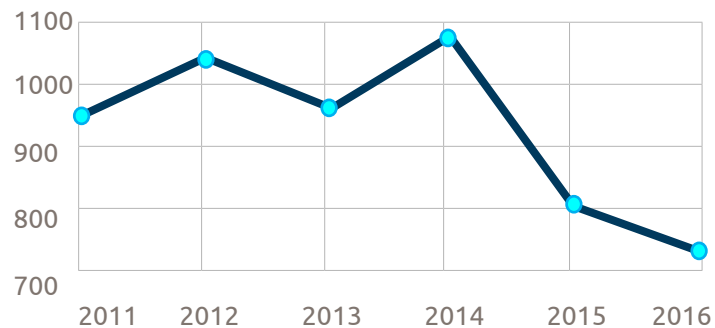
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COMPANY PERFORMANCE EVOLUTION



DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

6. My motivations (choose one for each group).

I am more productive when:

- Everything well organised.
- I dispose of concrete information.
- I am able to use my imagination.
- I can share my ideas with others.

I lack willingness to undertake an activity when:

- I can not envision a practical use.
- It presents no challenge to my intelligence.
- I have to work alone
- I have to work with undisciplined people.

NEXT >





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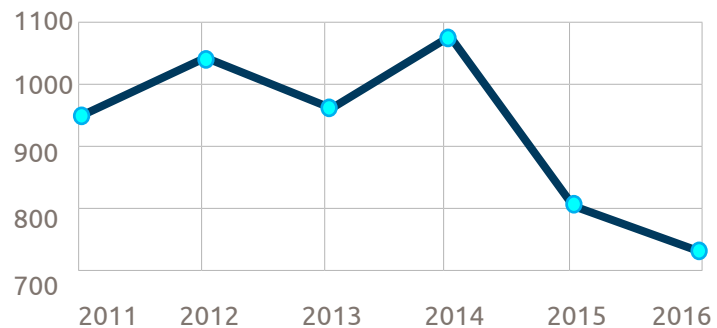
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DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

7. My motivations (choose one for each group).

I get enthusiastically with an activity when:

- I know all about the work.
- It has well-defined rules.
- The people involved work in harmony.
- I can test my ability.

I get angry when:

- 6.13 I see the unorganized things.
- 6.14 I can not work with concrete things.
- 6.15 People argue and fight.
- 6.16 Curtail my creativity.

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Operational
Units

Email

Dashboard

Activity
PanelVideo
Lectures

Agenda

Ranking

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Rooms



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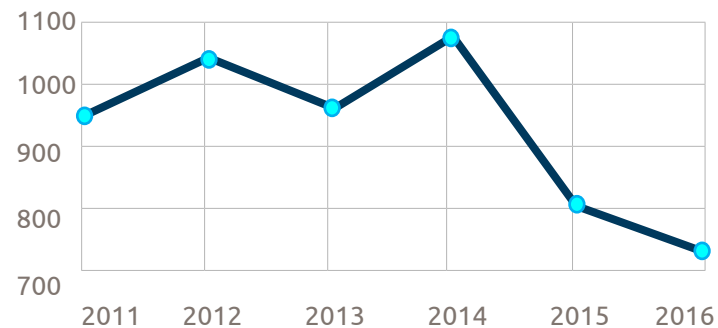
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DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

8. My reactions (choose one for each group).

When they ask for my approval for an idea:

- I want to examine the logic and rationality.
- I must have confidence in the people involved.
- I want to know how it will be implemented.
- I want to know if it is innovative.

When people resist to my ideas:

- Explain, step by step, its application.
- Demonstrate its value with all data and facts.
- I try to get the sympathy of those involved.
- I try to stimulate the imagination of those involved.

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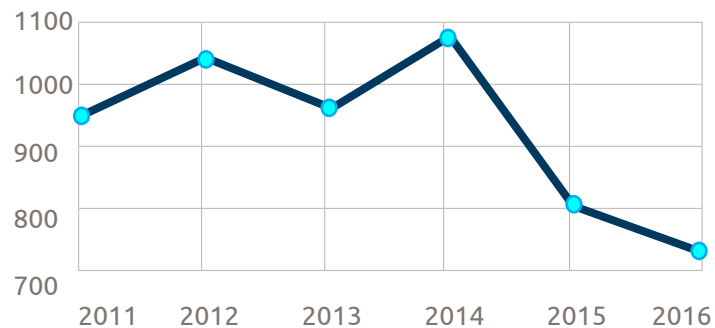
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DOMINÂNCIA CEREBRAL - AUTOPERCEPÇÃO TEST

9. My reactions (choose one for each group).

When I do not understand a statement:

- I ask to explain me sequentially.
- I need to examine the goals and details.
- It is because I do not like the instruction or have relationship problems with the people involved.
- Because it is very conservative.

When people do not understand my instructions:

- I illustrate my explanations with drawings and metaphors.
- I try to get into the "heart" of those involved.
- I make an organized demonstration of its stages
- I appeal to the reason of those involved presenting all facts and data

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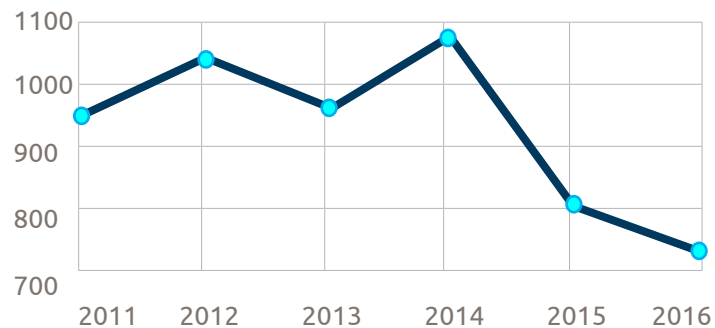
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10. My convictions (check 4 phrases you "sign" below)

- Only the information brings the power (S. Freud).
- Never walk on the traveled path because it only leads where others have been. (A. Graham Bell).
- If you would civilize a man, begin with his grandmother. (Victor Hugo).
- What we need most is someone to force us to do what we know (Ralph Waldo Emerson).
- Better a bird in hand than two in the bush (popular).
- The future belongs to those who believe in the beauty of their dreams (Eleanor Roosevelt).
- Who knows more cry less (popular).
- A brother may not be a friend, but a friend will always be a brother (Benjamin Franklin).
- The most important step to get the focus is to learn to be alone with himself (Erich Fromm)
Imagination is more important than knowledge (Albert Einstein).
- A single bird does not make a summer (popular).
- Harder than lead an organized life is impose it on others (Marcel Proust)
- A shared joy turns into double joy; a shared pain in half pain (popular).
- Humor is the breakdown of logic (Henri Bergson).
- Nothing ventured nothing gained (popular).
- Discernment is to know how far you can go (Jean Coctcau).

DONE



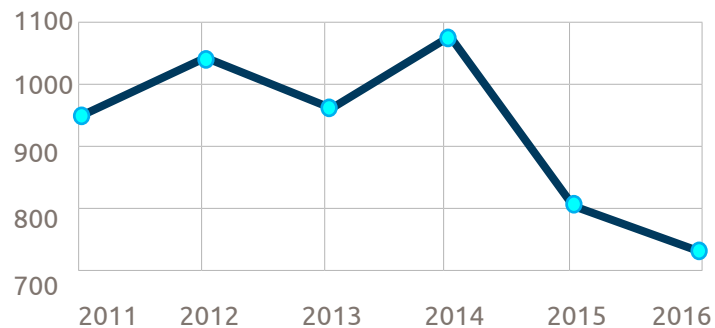


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YOU ARE A RATIONAL LEFT SIDE BRAIN!

The analytical (Left Superior), analyzes, quantifies, is logical, critical, realistic, like numbers and understands how things work.

PROFILE DETAILS

RATIONAL

- Analyses
- Quantifies
- Logical
- Critical
- Realistic
- Like numbers

SAFEKEEPING

- Preventive
- Establishes Procedures
- Get things Done
- Reliable
- Organizer
- Neat
- Timely
- Planner

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EXPERIMENTAL

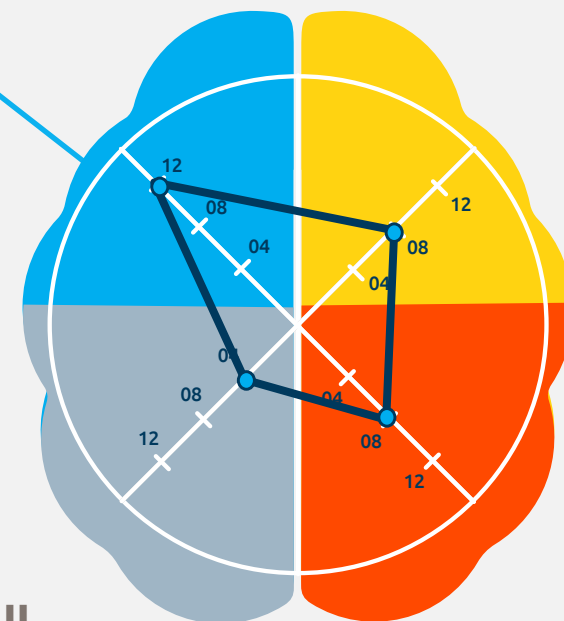
- Imagines
- Speculates
- Take Risks
- Impetuous
- Breaks Rules
- Likes Surprises
- Curious

FEELING

- Sensitive
- Likes to teach
- Touches a lot
- Reliable
- Organizer
- Neat
- Timely
- Planner

IL

IR



FINISH TEST

EXERCISES FOR YOUR DEVELOPMENT:

- Notice the details.
- Calculate dimensions, measure.
- Develop rational reports.
- Gather facts and data about observed situations.
- Join logical games.
- Learn to work with the micro computer.
- Look for logic in not logical behavior.
- Study a little math and algebra.

- Operational Units
- Email
- Dashboard
- Activity Panel
- Video Lectures
- Agenda
- Ranking
- Discussion Rooms

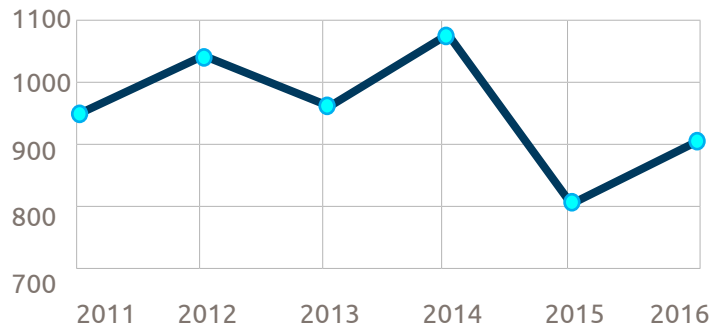


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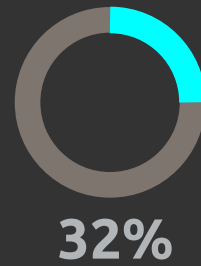
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HUMAN RESOURCES

OVERVIEW

BUSSINESS CONTRIBUTION



REVENUE CONTRIBUTION

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PROFESSIONALS

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DISCUSSION ROOMS

- [Human Resources: Brain Dominance Test](#)
- [Human Resources: Employees Feedback](#)
- [Human Resources: The anchor career test](#)
- [Human Resources: Hire new Employees](#)
- [Human Resources: feedback](#)

[See All Discussions](#)

VIDEOS CLASSES

- Work Force Planning and Feedback
2017, Jan. by John Smith
- Human Resource Management
2016, Jan. by John Smith
- Hiring Employees
2016, Jan. by John Smith
- Brain Dominance
2017, Jan. by John Smith

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DEMANDED PROCESSES

- CAREER ANCHORS**
- BRAIN DOMINANCE**
- HIRE A PROFESSIONAL**
- FEEDBACK**

[See All Demands](#)

- Operational Units
- Email
- Dashboard
- Activity Panel
- Virtual Learning
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- Ranking
- Discussion Rooms

Thank you,

SeeYo! Team

SeeYo!

You've been promoted